RISING INPUT COSTS CRIPPLE CORRUGATED BOX INDUSTRY

Kraft Paper, the industry's major raw material, has been subjected to multiple and prohibitive increases. The mills have cited the massive depreciation in Indian Rupee as the prime trigger for such hikes. The extreme volatility on the paper price front has impacted smooth functioning of all the units.

On one side the paper mills are raising prices relentlessly and on the other side all our critical inputs, like Starch, Wire, Fuel, Diesel, Manpower costs etc. are climbing swiftly.

This industry, primarily, operating in the small and medium sector, is currently reeling under tremendous cost pressures and its' very survival is at stake. The cumulative impact of hike in all input costs comes to 15%.

Corrugated box industry has been an integral part of the India growth story. Almost the entire common man's basket of essential goods need Corrugated Boxes for its' packaging. Besides this industry promotes and protects the environment and is totally eco-friendly.

We appeal to our esteemed clients and end-users for their support and cooperation by granting the appropriate increase in the cost of Corrugated Boxes to avert the closure of the units, which is imminent on account of huge cash losses. Immediate action by all stakeholders of this important industry would help to avoid any disruption in supply chain.





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The National Apex Body of The Corrugated Packaging Industry with 12 Regional Associations & 2200 Members