





June 20, 2009

Dear Friend,

It is my pleasure & privilege to extend an invitation to you on behalf of the Eastern India Corrugated Box Manufacturers' Association to participate in the forthcoming  $38^{th}$  FCBM Conference being hosted by us from  $18^{th}$  to  $20^{th}$  December 2009.

KOLKATA - the host city exudes an old world charm with heritage buildings on one hand & modern edifice & shopping malls on the other hand. The metropolis boasts of the first Metro Rail in the country still retains the hand pulled Rickshaws & old-fashioned Trams. The vibrant night life & spiritual dawn visits to Kalighat temple & Dakhineshwar are a must see. "The City of Joy" - rich in tradition & culture is known for its hospitality.

ITC Sonar, the venue, a part of the "Luxury Collection" is spread over 16 acres. The property is ideally located in close proximity to the Airport & easily accessible from the railway station. The first "Business Resort" hotel in the country provides contemporary conference facilities & at the same time promises to rejuvenate the body, mind & soul. We assure you of a comfortable & pleasant stay during your visit.

The conference theme 'quality@cost' is aptly relevant in the present recessionary world economy. The theme suggests returning to the basics; keeping ones house in order & using available know how to meet the consumers' need of world class packaging at efficient cost economisation. I do expect multi-faceted discussions, thought provoking views, for the benefit of all delegates at different stages of technology evolution.

I am glad that Shri B. D. Kothari, Past President of EICMA & one of our veteran members has consented to be the Chairman of the Conference. My special gratitude to Shri A. B. Ajmera one of the doyens of the industry for accepting being the Chairman Emeritus of the Conference and advising us on all key issues to steer the event to its success.

Please log on to our web site <u>www.eicbma.com</u> for significant details of the Conference. The Conference Committee will also keep you abreast with all relevant information.

We sincerely hope that you will join us in making the Conference a true success. We eagerly look forward to welcoming you to Kolkata & to the  $38^{th}$  FCBM. Conference.

Yours sincerely,

Hearand

Hemant Saraogi President, EICMA.