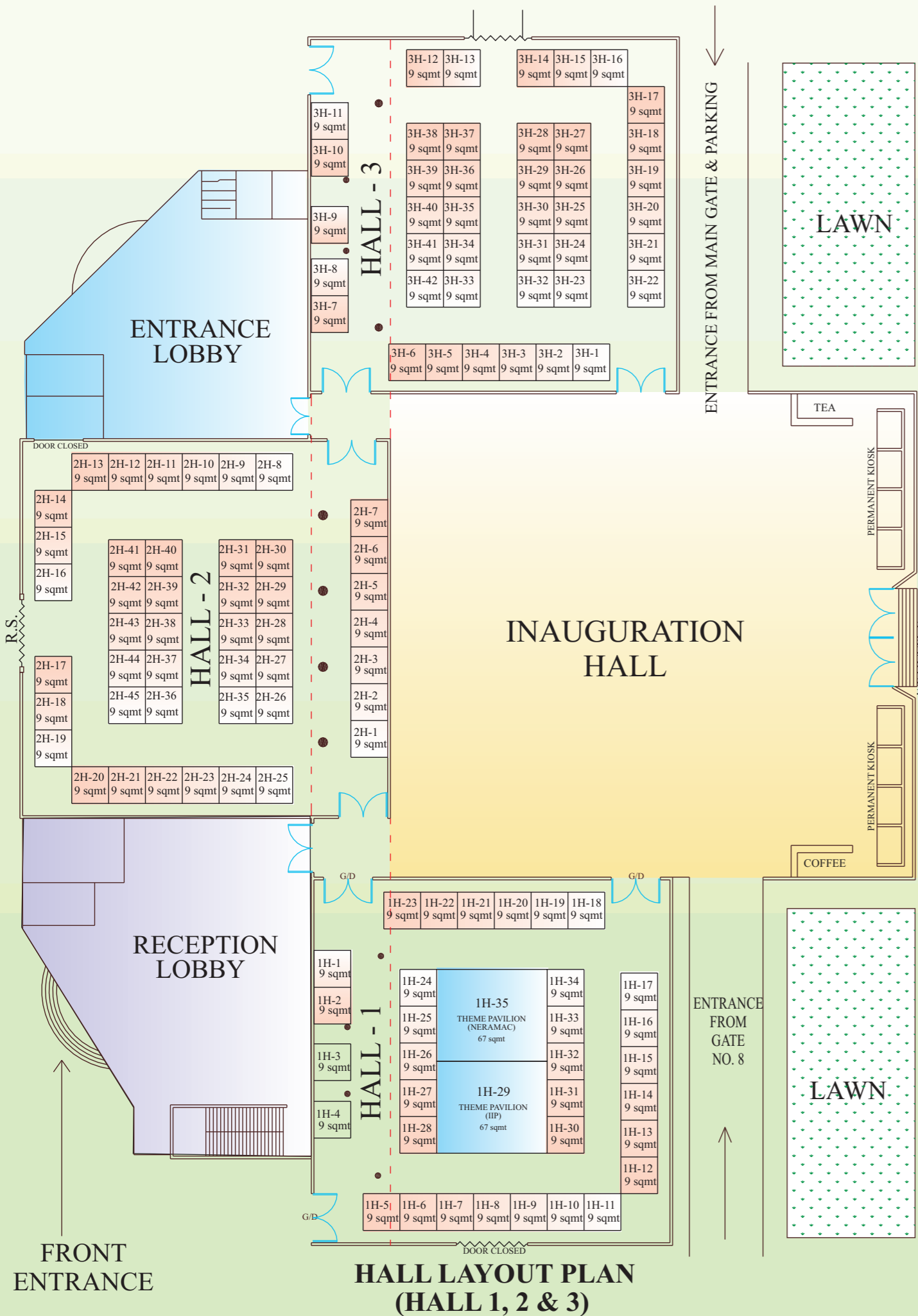


EXHIBITION LAYOUT PLAN



INDPACK 2012 Fact Sheet:

Date: 15th to 17th March, 2012
Time: 15th & 16th March 2012, 10:00am – 06:00 pm
 17th March 2012, 10:00am – 05:00pm
Venue: Hall no. I, II & III, Maniram Dewan Trade Centre, Betkuchi, NH-37, Guwahati-35
Admission : Trade & Business Visitors Only

The Venue:

MANIRAM DEWAN TRADE CENTRE, located in Guwahati with a very short distance away from Inter State Bus Terminal (ISBT), ILGB Airport & from Railway Station. It has a very sophisticated infrastructure and ideal location for Mega Events.

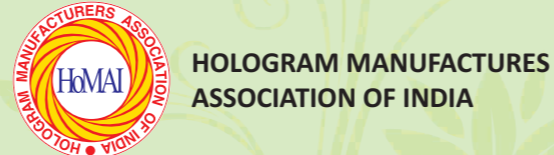
Organisers



Overseas support



Industry Support



For Further information log onto

www.indpack.org

For further details contact:

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 Email: kcskurup@gmail.com,
 neramac@gmail.com

BOOKING DEADLINE: 15th FEBRUARY, 2012



NORTH EASTERN COUNCIL SHILLONG

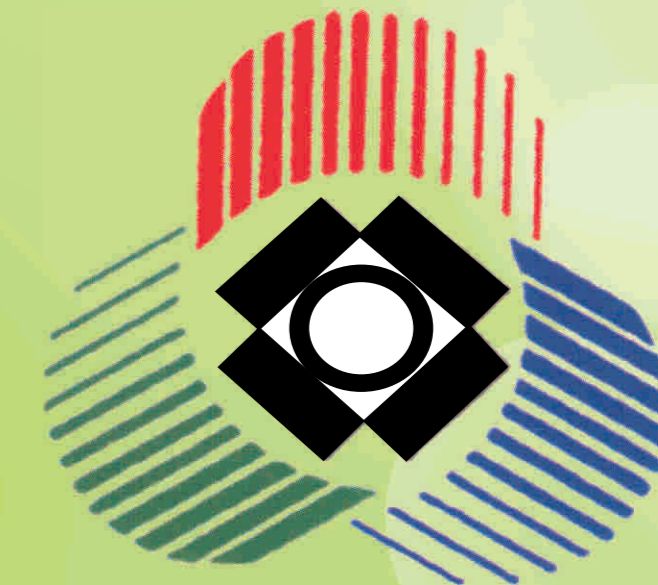


भारतीय पैकेजिंग संस्थान
INDIAN INSTITUTE OF PACKAGING

In association with



Presents



Indpack 2012

15th National Packaging Exhibition

Packaging For Progress

15th-17th March, 2012

at

Maniram Dewan Trade Centre, Guwahati



Assam – Potential Untapped...

Welcome to Assam

The northeast's main gateway city isn't beautiful, but green, temple-topped hillocks rise curiously above Guwahati's noisy smog, and its tanks (artificial lakes) and riverbanks are pleasant. Come here to arrange tours to other northeast states then move on swiftly

Assam At a Glance:

Popularly called as the land of the red river and blue hills, Assam is the gateway to the northeastern part of India. Situated between 90-96 degree East Longitude and 24-28 degree North Latitude, Assam is bordered in the North and East by the Kingdom of Bhutan and Arunachal Pradesh. Along the south lies Nagaland, Manipur and Mizoram. Meghalaya lies to her South-West, Bengal and Bangladesh to her West.

Guwahati - History :


The city was a vibrant cultural centre well before the Ahoms arrived, and later the theatre of intense Ahom-Mughal fighting, changing hands eight times in the 50 years before 1681. Most of the old city was wiped out by a huge 1897 earthquake followed by a series of devastating floods.

Capital of Assam since 1972, the Asom State Government is ensconced in a Disneyesque new secretariat complex 6km south of the train station in the Dispur district.

Key Resources from Assam-

•Tea • Oil • Coal • Granite • Natural Gas • Limestone & Cement • Tourism • Cottage Industry


The Organisers

 **The Indian Institute of Packaging** is a national enterprise set up in May 1966 by the Indian Packaging and allied industry and the Government of India, Ministry of Commerce. The Institute's endeavor is to improve the standards of packaging needed for the promotion of exports and help create infrastructural facilities for overall packaging improvement in India through Research and Development, problem solving consultancy and testing, training and education, industrial co-ordination, information dissemination and other promotional efforts.

Activity of the Institute today are in line with those of the premier packaging institutes in the world over.:

Training & Education, Consultancy & Projects, Laboratory Testing, Q.C Schemes, Exhibition & Design, Information and Publication, Library, Database & Internet Services, besides promotional activities.

The Institute is closely linked with international organisations . It is recognised by the UNIDO (United Nations Industrial Development Organisation)and the ITC (International Trading Centre)for consultancy and training. The IIP is a member of the Asian Packaging Federation (ADF); the Institute of Packaging Professionals (IOPP), USA; the Institute of Packaging (IOP), UK; Technical Association of Pulp and Paper Industry (TAPPI), USA and the World Packaging Organisation (WPO)

 **North Eastern Regional Agricultural Marketing Corporation (NERAMAC)** was set up to support farmers/producers of north east getting remunerative prices for their produce and thereby bridge the gap between the farmers and the market and also to enhance the agricultural, procurement, processing and marketing infrastructure of the Northeastern Region of India. Presently it is under the administrative control of the Ministry of Development of North Eastern Region (DoNER), Government of India, New Delhi, with its registered office at 9, Rajbari path, Ganeshguri, Guwahati.

Objectives:

- To undertake development and marketing of horticultural products within and outside the north eastern region and the supply of inputs, tools, equipment etc. required for the development of horticulture and agro-based industries whether own or run by the Government, statutory body, company, firm, co-operative or individual.
- To undertake, establish, acquire, purchase, sell and manage the projects for the development of horticultural products such as establishment of nurseries and commercial orchards, seed stations etc. and function as agent for the distribution of seeds, plants, processed food and other such products connected with the development of horticultural products.
- To manage, promote, aid and expedite the export of raw and finished horticultural produce and equipment and also to import raw and finished horticultural produce and equipment in furtherance of the company's business.

To fulfill its prime objectives, NERAMAC is offering helping hand in sourcing and procuring cash crops of the producers by intervening in the market and provide them remunerative prices. It also helps processing units by providing raw materials and arranging packaging materials. NERAMAC has a few retail outlets within the North East region which directly sell various processed and value added products produced locally in the region

The Biggest opportunity in the Packaging Industry

After the successes of previous editions of Indpack it has grown as a brand name in Indian Packaging industry and world over. Recognizing that the new trends and development are essential to the industry's bright future, the Indian Institute of Packaging, through Indpack, seeks to provide a perfect platform to bring the packaging industry under one roof.

With the support from Ministry of Commerce & Industry, Ministry of Food Processing Industry, Ministry of Textiles, Govt of India and many Trade Associations, from India and abroad including World Packaging Organization and Asian Packaging Federation, Indpack is all set to continue the success story in 2012 edition

Indian Packaging Industry - Sector Breakdown Packaging Industry, today & future

INDIA, one of the top ten economies in the world has the second largest GDP among emerging economies based on Purchasing Power Parity (PPP).The Country is 4th largest economy in the world by PPP basis and the sheer size of economy has opened up new business opportunities to the world in all walks of business in general and packaging industry in particular. Packaging industry in India is one of the fast growing industries which has its influence on all industries directly or indirectly.

- The Indian packaging industry is currently \$ 18.8 billion with a growth rate of above 15% per annum. Growth rate is expected to be doubled with in coming two years
- India's per capita packaging consumption is less than worldwide average which offers mammoth business opportunity to Indian Packaging Industry.

- The large and fast growing Indian middle class population and the growth of organized retail sector are the catalysts to growth in packaging. The Indian middle class population is above 50 million and is expected to reach 583 million by 2025. (Source: McKinsey Report)

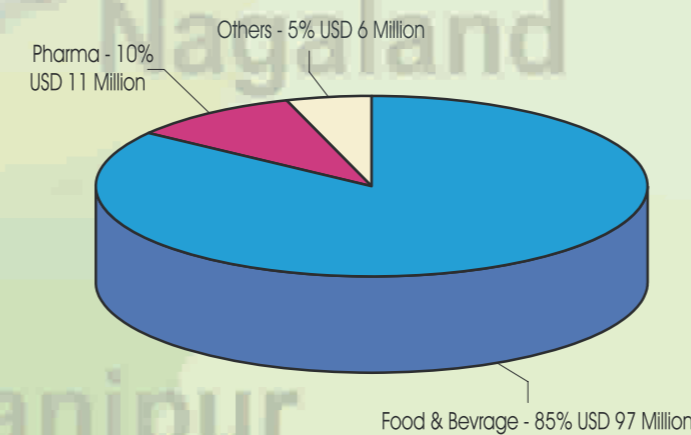
- The Indian retail market is the 5th largest retail destination globally and has been ranked the second most attractive emerging market for investments. This market is currently valued at US\$ 511 billion and is expected to rise to US\$ 1.3 trillion by 2018. (Source:www.ibef.org)

- Packaging of essential products like food, beverage, milk, vegetable, food grains and pharma are the key driving segments because of the huge domestic consumption.

- India's imports at 20-25% with a value of \$ 125 million of its total packing machinery indicate further opportunities not only for Indian companies to increase their share in domestic market but also for International companies to explore new business opportunities in India

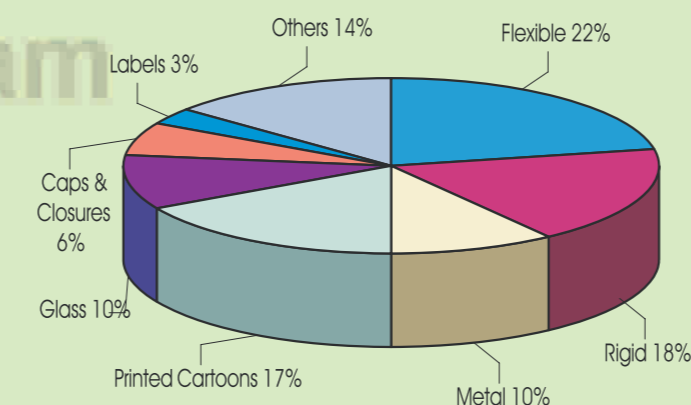
Indian Packaging Industry - Sector Breakdown

(Source: www.npes.com)



Indian Packaging Industry - Packaging Material Breakdown

(Source: www.npes.com)



NATIONAL CONFERENCE ON LATEST TRENDS IN PACKAGING OF FRESH AND PROCESSED FOOD PRODUCTS ON 16TH MARCH,2012,Friday at Maniram Trade Centre, Guwahati.

India is the second largest producer's of food , next only to China. It is world's largest producer of cereals and milk, second largest producers of rice, wheat, sugar, fruits and vegetables and inland fishes. The food processing industry is a dominant segment of the food industry with a 32 percent share. While India has got abundant food supply, the processed food industry is still in its nascent stages-only 2 percent of fruits and vegetables and 15 percent of milk is processed. On the other hand, there is about 30-40 percent loss of fresh produces annually.

The similar condition is also observed in the north eastern region of India which is blessed with suitable agro-climatic condition for the production of fresh and vegetables and there is a need to update the knowledge of packaging among the producers, processors in order to minimise the wastage of food loss and also to boost up the export market.

Keeping in view of this aspect, one day National conference on latest trends in packaging of fresh and processed food will be organized for the benefit of all concerned.



Exhibitor Profile:

Indpack 2012 will meet all the needs of packaging industry from all the major sectors:

Packaging

- Paper & Paper Board
- Corrugated Boards and Boxes
- Grass Containers
- Metal/Tin Containers
- Rigid and Semi-Rigid Plastic Containers
- Ancillary Materials Tapes, Straps, Labels, Adhesives, etc.
- Packaging Materials & Systems For Food, Pharmaceuticals Cosmetics, Toiletries, Industrial Products

Machinery

- Product Filling & Packaging
- Package Printing
- Film Extrusion
- Paper, Paper Board Converting
- Plastic/Film Converting, Lamination
- Sealing/Taping/Strapping & Bundling
- Thermoforming Shrink/Stretch Wrapping
- Seals/Closures Manufacturers and other related Machinery used for complementing Packaging

Other Services

- Ink Varnishes
- Adhesives, Coatings and Decorative Materials
- Package Design and Development
- New Technologies
- Consulting
- Other Packaging and Allied Products and Services
- Publishers

Visitor Profile :

Indpack 2012 will invite visitors from the entire value chain on packaging industry. Some of the key buyers will be from:

- Pharmaceuticals
- Processed and Fresh Food
- Beverage
- Agriculture, Dairy
- Chemicals and Confectionery
- Perfume and Toiletries
- Cosmetics and Toys
- Sports Goods, Textiles
- Co—operative Societies
- Plastic Bottle/Pouch Making & Printing
- Training Institutions, Exporters
- Retail Chain Managers
- Nodal Agencies of Govt of India including Spice Board, Coir Board, Tea Board, APEDA
- R&D Professionals, Policy makers