The Conference Committee of



Eastern India Corrugated Box Manufacturers Association Warmly Wellcomes all Delegates to the



Quality@Cost 38th FCBM. CONFERENCE DEC 18-20, 2009 ITC SONAR, KOLKATA



Inauguration Ceremony at 3pm Today









Highlights of 38th FCBM Conference

The Annual Conference of Federation of Corrugated Box Manufacturers of India (FCBM) is the convergence of the Corrugated Box Industry, its Consumers, Machinery Manufacturers, Paper Mills and other associated with this ever growing business segment.

The event is hosted each year by one of the Regional Associations under FCBM. The 38th FCBM Conference is being hosted by Eastern India Corrugated Box Manufacturers. Association (EICMA) from

Tight to 20th December, 2009.

Technical Sessions with renowned speakers from within the industry. 8 Depets in their held are being obtained on suplects renewant in the changing business environment.

Conference Logo & Theme

The conference theme quality@cost is aptly relevant at all times especially in the current market seenario. With the opening of the Indian market & the presence of international brands quality packaging is a crucial prerequisite from consumers to the industry. Manufacturers nowadays need packaging other than for safe movement of their products, also attractive packaging to catch the attention of the end user.

attractive packaging to catch the attention of the end user. Quality at present times does not only mean an excellent product but also signifies aesthetics & innovation. With the economic slowdown profitability of any business depends not only on the price the customer is willing to pay, more so on cutting corners on costs. The conference logo with a G in tandem with a C symbolizes balancing quality & cost. It is a tussle between quality & cost which needs to be debated in the conference. Therefore, the theme quality ecost will lead to multi-faceted discussions, thought providing views, for the benefit of all delegates at different stages of technology evolution.

An Exhibition is also being designed at the conference venue providing a prospect to witness the latest technology & resources available to the industry. The exhibition will facilitate one to one buyer

Brief Synopsis of 38th FCBM Conference:









The Federation of Corrugated Box Manufacturers

(FCBM) of India is the apex body of India corrugated packaging industry with a membership of over 1500 corrugated box manufacturers Established in 1972, the Federation comprises of twelve Regional Associations, each representing a geographical area of the country. Membership of the Federation can be gained through membership of any of these regional associations.

Over the years, FCBM has significantly expanded

Represent and safeguard the interests of

Hepresont and safeguard the interests of the industry Explore and create new markets for the corrugated boxes. Create awareness on the advantages of corrugated boxes as a means of packaging. Provide a common forum for the entire.

corrugated industry to promote exchange of ideas in all areas of interest Take up research and development activities to continuously upgrade the technology and skills required to grow and compete Promote a fraternal feeling amongst members of the industry.

Encouraging excellence, through CORRUSTAR Awards and bringing out THE CORRUGATOR magazine. Every year the Federation organizes Annual Conference in different parts of the country which is aftered by people connected with the involved work of the country which is aftered by people connected with the house of the conference in the conference in Kolkata.

Federation s Membership in Other Organisation

Federation of Association of Small Industries in India (FASII) Federation of Indian Chambers of Commerce & Industry (FICCI) Asian Corrugated Case Associatio(ACCA)

MANUFACTURERS ASSOCIATION

(EICMA) is an industrial association representing the interest of corrugated box manufacturers in West Bengal, Bihar, Orissa, Jharkhand, Sikkim, Assam and other North Eastern States. Established on 11th May, 1972 with a meager strength of seven members EICMA has now grown to membership strength of around 100 members. Ever since its formation, EICMA has grown from strength to strength over the years and scaled new heights of achievements. It is now one of the foremost regional associations of the corrugated box manufacturers of the country, in 1986, EICMA was affinable to them Chember of Commenc. Kriskala with common working arrangement.

Supported by the efficient and dedicated secretarial services of the Chamber, EICMA together with nine other regional associations and their apex body - the Federation of Corrugated Box Manufacturers of India (FCBM) has been effectively focusing on various problems of the corrugators in appropriate forum and Government bodies, in 1995, the association with a matching grant from FCBM has set up an R&D laboratory at Kolkata which provides various testing facilities for corrugated boxes and papers. The association also had the honour of hosting FCBM Annual Conference first in 1973 and then 1980, 1987 and 1995.

in the context of the changing economic scenario, the activities of EICMA are also being re-oriented. It is now giving more attention to the need for effective partnership between the Government and the corrugated packaging industry. Wedded to the cause of the Indian corrugated packaging industry, EICMA thus, continues to

With an aim to interact and serve its members and associated industry in a better way. EICMA launched its web portal way. eichem. Corn officially on November 2, 2007 by the respected founder president of EICMA, Late M.L. Bengani. Since then EICMA with its decicated team has been maintaining and updating the web portal regularly as a result of which the traffic to web portal has been increasing leaps and bounds. In the years to come, EICMA promises to give better services to its members and associated industry with the changing trends and technology.

CORRUPACK 2009 EXHIBITION **INAUGURATON 10.30 am** Exihibition Open 10.30 - 6.30 pm on18.12.2009 • 9am - 6pm on 19.12.2009 • 9am - 1pm on 20.12.2009

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