



Quality@Cost  
38<sup>th</sup> F C B M  
CONFERENCE  
DEC 18-20, 2009  
ITC SONAR, KOLKATA

Hosted by:



Eastern India  
Corrugated Box  
Manufacturers' Association



Federation of  
Corrugated Box  
Manufacturers of India

October 30, 2009

Dear Friend,

You must have received the brochure & participating forms for the 38<sup>th</sup> FCBM Conference to be hosted by EICMA at Kolkata from 18<sup>th</sup> to 20<sup>th</sup> December, 2009. The theme for this conference is "Quality @ Cost" which is very apt for the present market conditions. More details about this conference & existing sponsor may be browsed on the website [www.eicbma.com/38fcbm](http://www.eicbma.com/38fcbm).

This eventful conference is being kept at a leading five star deluxe hotel, ITC Sonar, Kolkata and the sponsors & participants would surely enjoy its comfort and ambience.

Your company has been a leading vendor to the industry, which enables the corrugating units' owners to take benefits of getting right quality at the optimum cost on the lines of the above theme. We look forward to your full hearted participation by being one of event sponsors. The Conference is expected to be attended by delegates from India, Bangladesh & Sri Lanka. Needless to say it will be an opportunity to make your presence felt to the industry & to the untapped sector in the Eastern region of the country.

I would strongly recommend you to opt for "Platinum" sponsorship for this conference. You will be entitled to various benefits as outlined in the attached tariff sheet. We have received a tremendous response to the event this year; & hope that you will book your rightful place amongst the leading sponsors. We are also enclosing herewith a consent form to be filled by you & sent to the administrative office with requisite enclosures.

Also enclosed is a Souvenir advertisement form to enable you to reserve your space in the Souvenir to be released at the event. Please note Sponsorship of the event in any category entitles you to an advertisement in the souvenir also. The form is enclosed to enable sponsors to upgrade to a premium page at the rate mentioned (less Rs. 10,000/-) & for non-sponsoring vendors who may opt only for the advertisement.

We would be highly obliged to receive your confirmation. In case you need any further information, please feel free to write to us or contact Sri Kirit Modi (+91 9323041277) / Sri R.G. Agarwala (+91 9831207166) for sponsorship & Sri Mohit Bajaj (+91 9331235444) for advertisements.

Thanking you,

for 38<sup>th</sup> FCBM Conference, EICMA

**B.D. Kothari**  
Conference Chairman

Enclosed: 1) Sponsorship Opportunities & Consent Form  
2) Souvenir Advertisement Form