



Quality@Cost
38th F C B M
CONFERENCE
DEC 18-20, 2009
ITC SONAR, KOLKATA

Hosted by:



Eastern India
Corrugated Box
Manufacturers' Association



Federation of
Corrugated Box
Manufacturers of India

October 30, 2009

Dear Participant,

It is our pleasure to brief you on the Technical Sessions being planned for the 38th FCBM Conference.

In keeping with the Theme of the Conference, we have structured the Sessions on 'Quality and Costs'.

Quality is an on-going process and calls for continual improvement.

The **Session I** "In pursuit of Quality", has 3 eminent speakers highlighting 'Quality as a way of Life Breaking the myth of Better Quality Costs More' and examining 'Parameters that cause Box Failure'.

The **Session II** brings out ways and means of "Quality Improvement" related to our industry. 3 experts throw light on this important subject.

The **Session III** focusses on 'Reducing cost without sacrificing Quality'. Here again 3 experts will enlighten you on various aspects of reducing costs.

The **Session IV** opens the door to 'What's New'. In the globalised world we are in, it is vital for us to keep abreast with developments here and elsewhere.

We have eminent speakers - telling us the innovations and developments in the industry-world wide. Our Technical Sessions have been truly international during the last few years. This year too, we have almost 2/3 speakers from other countries! Helps us to maintain a global awareness about our businesses.

We wish you a very enriching time at the sessions.

Pankaj Shah,

Chairman, Technical Committee